Invitation to Exhibit or Sponsor at the

Pennsylvania Decentralized Wastewater Conference and Trade Show

January 17-19, 2016

Red Lion Hotel
(the former Holiday Inn Harrisburg East)
4751 Lindle Road, Harrisburg PA
Don’t miss the 2016 Pennsylvania Decentralized Wastewater Conference and Trade Show!

Last year we saw more than 100 professionals in the septage industry from the mid-Atlantic region. The excitement is building already for the upcoming Conference, so make sure your company’s name is in front of these decision makers! The Conference offers various opportunities to promote your company including the exhibit hall and sponsorship opportunities! This premier statewide event is being held January 17-19, 2016 at the Red Lion Hotel (the former Holiday Inn Harrisbrug East), Harrisburg, PA.

EXHIBIT HALL HOURS
Monday, January 18  7:00 a.m. – 7:00 p.m.
Tuesday, January 19  7:30 a.m. – 1:30 p.m.

EXHIBITOR MOVE-IN/MOVE-OUT
Move-in:  Sunday, January 17  12:00 p.m. – 6:00 p.m.
Move-out:  Tuesday, January 19  1:30 p.m. – 5:00 p.m.

BOOTH RENTAL FEES - NEW PRICES!
10’x8’  PSMA Member: $550  Non-Member: $675

BOOTH RENTAL FEE INCLUDES
- 10’ wide x 8’ deep booth
- 8’ high curtain backdrop and 3’ high side divider drape
- 6’ skirted table and 2 chairs
- Standard headsign with company name and booth number
- 1 wastebasket
- Registration for ONE company representative, which includes full conference privileges (educational sessions, breaks, lunches).
  Additional booth personnel must register at the conference rate and should do so on the exhibitor registration forms.

ADDITIONAL INFORMATION
Booth rental form & payment must be received by JANUARY 8, 2016. Any print advertisements and/or sponsorship logos must be emailed to PSMA (director@psma.net) by DECEMBER 31, 2015.

Additional options, such as electric and internet are available directly through the hotel.

Freight shipments: All freight must be sent via UPS to: Convention Services, Red Lion Hotel, 4751 Lindle Rd., Harrisburg, PA 17111. Mark every package: PSMA Conference. If your items are too large for UPS shipping, contact Hotel Conference Coordinator at (717) 939-7841.

Additional floor space: Sorry, the location does not permit conference floor space for trucks, trailers and/or oversized equipment. However, additional space in the hotel parking lot can be set aside for exhibitors. Please contact PSMA for details.

Register your booth online at www.PSMA.net
SCHEDULE OF EVENTS  Subject to Change

Sunday, January 17

12:00 p.m. - 6:00 p.m.  Exhibitor Move-In

Monday, January 18

7:30 a.m.  Registration Opens
7:30 a.m.  Breakfast in Exhibit Hall
7:30 a.m. - 7:00 p.m.  Exhibit Hall Open
8:30 a.m.  Educational Sessions
10:00 a.m.  30 Min. Morning Break in Exhibit Hall
10:30 a.m.  Educational Sessions
12:00 p.m.  Lunch in Exhibit Hall
1:00 p.m.  Educational Sessions
2:15 p.m.  30 Min. Afternoon Break in Exhibit Hall
2:45 p.m.  Educational Sessions
4:15 p.m.  PSMA Regional Meetings
5:00 p.m. - 7:00 p.m.  Buffet Dinner Reception in Exhibit Hall

Tuesday, January 19

7:30 a.m.  Registration Opens
7:30 a.m.  Breakfast in Exhibit Hall
7:30 a.m. - 1:30 p.m.  Exhibit Hall Open
8:30 a.m.  Educational Sessions
9:45 a.m.  30 Min. Morning Break in Exhibit Hall
10:15 a.m.  Educational Sessions
11:30 a.m.  Lunch in Exhibit Hall
1:00 p.m.  Educational Session
1:30 p.m. - 5:00 p.m.  Exhibitor Move-Out
4:00 p.m.  Conference Closes
LODGING INFORMATION

Red Lion Hotel (the former Holiday Inn Harrisburg East)
4751 Lindle Road
Harrisburg, PA 17111
(717) 939-7841
www.redlion.com/harrisburg

Room Block Code: PA Septage Management Association
Rate: $95 per night plus tax for single or double occupancy
Deadline to receive group rate: January 2, 2016

To book your room, please call the hotel at (717) 939-7841. Be sure to mention the room block code to receive the discounted room rate.

EXHIBIT FLOOR LAYOUT  Subject to Change

[Diagram of exhibit floor layout]
PSMA is pleased to continue offering sponsorship packages that will increase your visibility with attendees while showing your support for the supporting organizations and industry.

Each sponsorship has benefits that recognize your company before, during and after the Conference.

All sponsor logos and advertisements for the Onsite Booklet must be received by December 31, 2015. Please email print-quality (300 dpi) graphic files or PDF files to director@psma.net. The Onsite booklet is 5.5” x 8.5” in size.

**Questions?** Email director@psma.net or call 717.763.7762.

**Register your booth online at www.PSMA.net**

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVELS</th>
<th>10’ x 8’ booth</th>
<th>Ad in Onsite Booklet</th>
<th>Logo in Newsletter (one-time)</th>
<th>Logo in PSMA Newsletter</th>
<th>Logo on Thank You Signage at Conference</th>
<th>Recognition from Podium</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Platinum $1,500</strong></td>
<td>full full full</td>
<td>✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓</td>
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<td><strong>Lunch $1,000</strong></td>
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<td>✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓</td>
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<td><strong>Monday Reception $1,000</strong></td>
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<tr>
<td><strong>Breakfast $750</strong></td>
<td>n/a quarter quarter</td>
<td>✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓</td>
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<tr>
<td><strong>Onsite Book $750</strong></td>
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<td>✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓</td>
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**EXCLUSIVE SPONSORSHIPS**

- **10’ x 8’ booth**
- **Ad in Onsite Booklet**
- **Logo in PSMA Newsletter**
- **Logo in Attendee Brochure**
- **Logo in Thank You Signage at Conference**
- **Recognition from Podium**

Register your booth online at www.PSMA.net
1. Exhibit Hours: Monday, January 18, 2016 - 7:30 a.m. - 7:00 p.m.
   Tuesday, January 19, 2016 - 7:30 a.m. - 1:30 p.m.

2. Shipping Instructions: All freight must be sent via UPS to:
   Convention Services, Red Lion Hotel, 4751 Lindle Rd., Harrisburg,
   PA 17111. Mark every package: PSMA Conference. If your
   items are too large for UPS shipping, contact Hotel Conference
   Coordinator at (717) 939-7841. All shipments must be fully
   prepaid.

3. Installation of Exhibits: Setup will be on Sunday, January 17
   from 12 p.m. to 6 p.m. All exhibits must be completely installed
   by 6 p.m. on Sunday, January 17. No installation work will be
   permitted during exhibit hours.

4. Dismantling: Dismantling of exhibits must not begin until
   1:30 p.m. on Tuesday, January 19 and must be removed from the
   exhibit hall no later than 5:00 p.m.

5. Booth Package to Include: Uniform booth background and
dividers (8’ high curtain back wall, 3’ high matching dividers and
aluminum uprights) will be supplied, as well as a sign (7” x 44”
with company name, and booth number); 6’ skirted table; 2 chairs;
and wastebasket.

6. Additional Requests: Electric & Internet are available upon
   request for an additional fee. You can request these additional
   services directly from the Hotel Conference Coordinator by
   calling (717) 939-7841.

7. Activities: Souvenirs and standard literature may be freely
   distributed. However, exhibitors must confine their displays and
   activities to the space assigned. No exhibitor shall assign, sublet
   or share the whole or any part of the booth space allotted. Noisy
   or undignified displays, sound motion pictures, sound devices,
   megaphones, loudspeakers or side-show tactics are prohibited.
   Non-exhibitors are prohibited from soliciting at the show.

8. Arrangement of Exhibit: No construction of any kind
   within exhibit space shall exceed 8’ in height without the written
   approval of Management. Any construction along booth sides
   exceeding 4’ in height must be kept within 2-1/2’ of the back line
   of exhibit space, with the exception that lighting fixtures may be
   suspended so as not to interfere with clear view of neighboring
   exhibits. Fixture hangers or special backgrounds required by
   exhibitors should be arranged for in advance and brought to
   the exhibit hall ready for assembly. Installations are subject to
   approval of all inspection authorities having jurisdiction.

9. Liability & Insurance: Neither the Pennsylvania Septage
   Management Association (PSMA) and its contractors nor the
   Red Lion Hotel will be liable for any damage done to exhibits
   by fire or any other natural element, nor will they be liable for
   injuries to exhibitors or their employees, or for damage to
   property in their custody, owned and controlled by them, and
   each exhibitor shall indemnify and hold harmless PSMA and its
   contractors against any claims for damage, injury etc., which may
   be incident to, arise from or be in any way connected with such
   exhibitor’s use or occupation of exhibit space. Each exhibitor
   agrees to carry and maintain in force at all times commercial
   general liability insurance with minimum limits of $1 million for
   bodily injury and property damage per occurrence, and $1 million
   in the aggregate, with respect to its operations during the course
   of the exhibition. The Exhibitor also agrees to indemnify and
   hold harmless the Pennsylvania Septage Management Association
   and the Holiday Inn Harrisburg East for all Bodily Injury and
   Property Damage claims or suits arising from their negligence.
   The exhibitor’s insurance policy shall name the Pennsylvania
   Septage Management Association and the Red Lion Hotel as
   additional insured's. Failure to provide such certification will not
   absolve the exhibitor of any of its responsibilities or indemnity
   obligations under this agreement. The Management shall not be
   liable to the Exhibitor for the acts or omissions of any members,
   exhibitors or suppliers attending the Pennsylvania Decentralized
   Wastewater Conference & Trade Show. PSMA and its employees
   will not be liable for failure to hold the exhibition as scheduled.
   Payment for booth space will be returned in that event, except
   that any actual expense incurred in connection with the exhibits
   will be deducted if the exhibition is cancelled because of fire, or
   any act of God, or the public enemy, or strike, or epidemic, or
   any law or regulation or public authority or any other act beyond
   the control of PSMA which makes it impossible or impractical
   to hold the exhibition. Safekeeping of the exhibitor’s property is
   the sole responsibility of the exhibitor. Each exhibitor must keep
   an attendant in his/her display area during the hours listed under
   “Exhibit Hours.” In all cases, exhibitors wishing to insure their
   exhibits and display materials against fire, theft, etc., must do so at
   their own expense. The exhibit hall will be closed and locked after
   hours.

10. Payment: All exhibit space must be paid in full prior to
    January 8, 2016. No exhibitor will be allowed to enter the exhibit
    hall until payment in full is received by PSMA.

11. Cancellations: No refunds will be given for booth
    cancellations after the January 8, 2016 payment deadline. All
    cancellations received prior to January 8, 2016 will be assessed a
    $100 cancellation fee per booth.

12. Hotel Accommodations: Contact the Red Lion Hotel
    directly at (717) 939-7841 for room reservations. Room
    reservations must be made directly with the Hotel by January 2,
    2016. When making your reservation, mention that you are with
    the PA Septage Management Association Conference. Space is
    limited and provided on a first-come-first-served basis. A special
    rate of $95 single- and double-occupancy (plus applicable service
    charges and taxes) has been provided for our group.

13. Exhibit Personnel: All participants affiliated with exhibits
    must be registered. Each person will be issued an exhibitor’s
    badge and must be employed by the exhibitor or have a direct
    business affiliation. One exhibitor badge will be issued per booth.

    Association retains the right to discontinue any exhibit, which,
    in its opinion, is objectionable to exhibitors, the industry or the
    public.

15. General: All matters and questions not covered by these
    rules and regulations are at the discretion of Management, and
    all amendments that may be so made shall be equally binding
    upon publication on all parties affected by them as the original
    regulations.

16. For those companies displaying trucks or equipment:
    Due to the nature of the venue, trucks, trailers, and similar
    equipment will not be allowed onto the Exhibit Hall Floor. PSMA
    will not be renting additional floor space for such vehicles or
    equipment; however, if you rent an exhibit booth, PSMA can make
    accommodations for vehicles in the hotel parking lot. You must
    alert PSMA by January 8, 2016 if you desire to have space set
    aside in the hotel parking lot.

You must submit signed contract and full payment by JANUARY 8th in order to reserve booth space.
## 2016 PENNSYLVANIA DECENTRALIZED WASTEWATER CONFERENCE EXHIBIT BOOTH RENTAL FORM

Register your booth online at www.PSMA.net

| Company Name: | ______________________________________________________________________________________ |
| Onsite Booth Contact: | ______________________________________________________________________________________ |
| Address: | ______________________________________________________________________________________ |
| City: | __________________________________________ State: __________ Zip Code: ______________________ |
| Phone: | __________________________ Fax: __________________________ |
| E-Mail: | __________________________ Website: __________________________ |

Please list additional booth personnel you are registering here:

| ___________________________________ | _______________________________ | _______________________________ |

Please reserve the following exhibit space:

| PSMA Member | (# of booths) @ $550 | $__________ |
| Non-Member | (# of booths) @ $675 | $__________ |

Additional Booth Personnel Registrations | (# add’t personnel) @ $199 | $__________ |

Please select Sponsorship Opportunity

| Levels: | □ Platinum ($1,500) □ Gold ($1,000) □ Silver ($500) □ Bronze ($250) |
| Exclusives: | □ Lunch ($1,000) □ Reception ($1,000) □ Breakfast ($750) □ Onsite Book ($750) |
| TOTAL AMOUNT DUE | $__________ |

Payment:

Make check payable to PSMA

Credit Card: □ Visa □ MasterCard □ Discover (PSMA does not accept American Express)

Name on Card: __________________________ Exp. Date: ________ Security Code: ________

Payment:

EVENT POLICIES – THIS FORM MUST BE COMPLETED TO SET UP AN EXHIBIT

**SHOW POLICY:** The undersigned agrees to abide by all policies, restrictions and regulations as set forth in this agreement or as may be especially designated by the Pennsylvania Septage Management Association (Management) or the Red Lion Hotel. Failure to abide by such policies will result in the forfeiture of all monies paid or due Management under the terms of this agreement. The Exhibitor or Local Representative cannot add or transfer this contract to another company. Upon acceptance by the Pennsylvania Septage Management Association, this application, including space assignment and policies as set forth on the Rules & Regulations page hereof, will constitute a contract between the exhibitor and Management.

If you have any questions regarding the show, please call the Pennsylvania Septage Management Association at 717.763.7762.

**PAYMENTS:** Payment in full must be submitted with this completed application by January 8, 2016. NO SPACE WILL BE ALLOCATED WITHOUT A COMPLETED APPLICATION. If not fully paid, Management cannot guarantee booth location. Checks should be made payable to PSMA (Pennsylvania Septage Management Association).

**CANCELLATIONS:** No refunds will be given for booth cancellations after the January 8, 2016 payment deadline. All cancellations received prior to January 8, 2016 will be assessed a $100 cancellation fee per booth.

Print Name: __________________________ Print Title: __________________________

Signature: __________________________ Date: __________________________
Register your booth online at www.PSMA.net

EXHIBITOR AND SPONSORSHIP OPPORTUNITIES INSIDE!

2016 Pennsylvania Decentralized Wastewater Conference & Trade Show

For further conference details, visit www.PSMA.net

Red Lion Inn (the former Holiday Inn Harrisburg East), Harrisburg, PA
January 17-19, 2016

Sold on a first-come, first-served basis. Apply today to reserve your space.